

# NEW YOU

THE FUTURE OF BEAUTY AND ANTI-AGING



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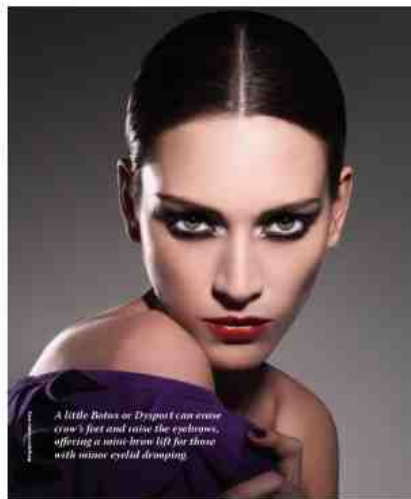
MAGAZINE

## EYES WIDE OPEN

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By: Maryann Hammers

*The ultimate beauty secret? Youthful-looking eyes*



The eyes. There is nothing more powerful on your face: They cry, they laugh; they show disappointment, dreaminess or deceit; they reveal surprise and shock, happiness and honesty. Beyond expressing how you feel, they can even define who you are.

"The eyes are the most important part of our faces for communication," says Steven H. Dayan, MD, a Chicago board-certified plastic surgeon and clinical assistant professor at the University of Illinois. "Comeal tracking studies reveal that the eyes are the first feature someone looks at." What's more, says Dr. Dayan, "Eyes are critical to appearing attractive."

So with all the significance we place on eyes, it seems like a cruel twist of fate that they exhibit signs of aging so soon—not only in how we see ourselves, but in how others see us.

"The appearance of our eyes affects the way others respond to us," says **Joseph A. Eviatar, MD**, an oculofacial plastic, cosmetic and reconstructive surgeon in New York City. "People assume that if your eyes look young, you have more energy, more spunk, and are more of a go-getter."

So when that reflection looking back at you looks more like your mother than yourself, it's time to consider what steps you can take to keep your eyes looking younger, longer.

### EYE-Q

As we well know, the quality of our skin changes as we lose collagen and volume, both results of the natural aging



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### Botox Bot

Ever wonder why all those Housewives are monotone and expressionless? All that Botox just might be the culprit, according to a recent study conducted by two US psychologists.

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